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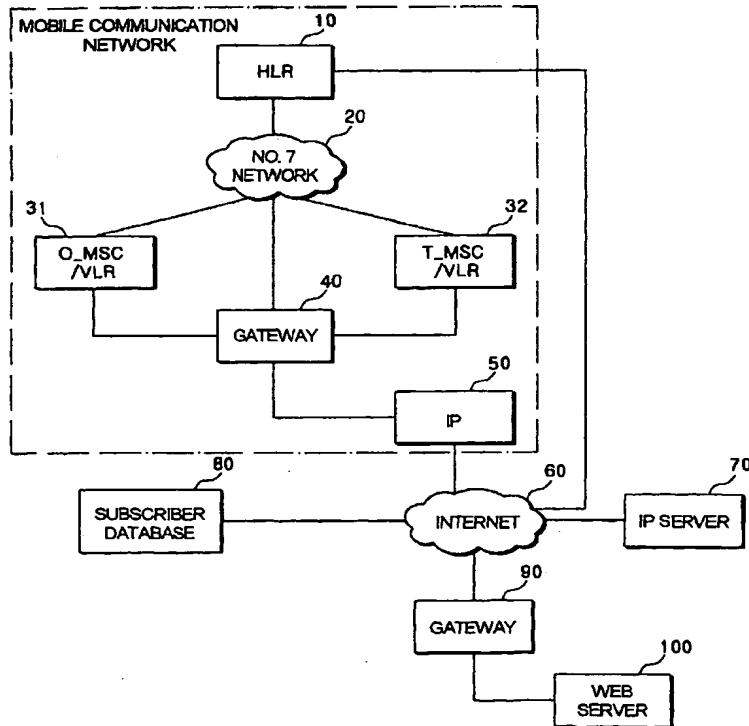
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(54) Title: METHOD AND APPARATUS FOR MANAGING PRESENTING AND CHANGING RING-BACK SOUNDS IN SUBSCRIBER-BASED RING-BACK SOUND SERVICE



(57) Abstract: Disclosed herein is a method and apparatus for managing ring-back sounds in a subscriber-based ring-back sound service. The method includes the first step of storing common ring-back sounds and reporting details of use of the common ring-back sounds, the second step of storing individual ring-back sounds and reporting details of use of the individual ring-back sounds, and the third step of statistically compiling the reported details of use and determining whether to maintain storage of the ring-back sounds based upon the statistically complied details. A method and apparatus for presenting and changing ring-back sounds based upon the ring-back sound managing method and apparatus are provided.

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